

EX PARTE OR LATE FILED



DOCKET FILE COPY ORIGINAL

35 Wisconsin Circle, Suite 440 • Chevy Chase, MD 20815-7015
(800) 336-GENE • (301) 652-5553 • Fax (301) 654-0171

November 22, 1995

RECEIVED

Federal Communications Commission
1919 M Street, NW
Washington, DC 20554

NOV 24 1995

Ref: CC Docket 95-155

Sirs:

The Alliance of Genetic Support Groups recently received the enclosed document from ATT&T.

As a small, non profit agency, funded principally by the Federal government, the news of an 888 toll free system poses a number of problems.

The materials which were sent to us do not mention whether there will be a fee attached either to reserving or to having an additional "vanity" number. We have a limited budget and any additional charges would be very difficult for us and for the Federal government to absorb.

If we choose not to reserve the number, we would clearly run the risk that another organization would select it. This would pose a hardship for both organizations in that we would receive many of their calls while they receive many of ours. We would absorb both the cost of their wrong numbers as well as the loss of our own calls to their number.

Our number 1 800 336-GENE is used by individuals and families who have genetic disorders. We help these families to obtain information and services, as well as emotional support for the multiple problems that arise from their diagnoses. We have worked long and hard to associate this number with our project. While our telephone load averages only 1,000 a month, we provide a lifeline for those 1,000 families.

Because my husband, Ian Volner, is a communications lawyer who represents a number of major toll-free number users, I am particularly sensitive to this type of issue. Nonetheless, I wanted to make sure that you were aware that the creation of an 888 system would place a small organization like ours in a very unfortunate position.

Thanks you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Martha W. Volner".

Martha W. Volner, MSW
Health Policy Director

Enclosures
MWV

No. of Copies rec'd
List ABCDE

0

AT&T
Enhanced FAX

RECEIVED

NOV 24 1995

Date: Mon Nov 20 14:35:01 GMT 1995

Attention To: telecom mgr

Destination Fax: +1 301 654 0171

From: Wendy J Gallant

Subject: 888 Number Pre-Reservation

Original Page Count: 2
(excluding cover page(s))

UA-Message ID: wfaxATT-2.7.1-7263950-65

Addressed To:

fax!+13016540171 (telecom mgr)

URGENT

888 is coming!!

NEWS

With the introduction of toll-free 888 service soon upon us in March 1996, many questions surrounding the industry implementation has arisen.

AT&T understands that vanity 800 number brand protection and the pre-reservation of new

888 numbers are key concerns for our customers. Unfortunately, we cannot predict the FCC's final ruling on how to handle these issues. Customers must fully understand that **THERE ARE NO GUARANTEES** at this time.

**What
will
the
FCC
do?**

Allow replication of vanity 800 in the 888 format. Only customers with vanity 800 numbers would be allowed to submit a replication request for the same vanity 888 numbers.

Deny vanity 800 number brand protection of any kind. No current vanity 800 user would have the opportunity to obtain the 888 version of their 800 number prior to the general service availability on March 1.

"Suppress" all identified industry vanity 800 numbers. No one including the owner of the 800 vanity version would be able to use the vanity 888 number until the FCC released it back to the available toll-free number pool for use.

How will AT&T help you with these issues?

VANITY 800 NUMBER BRAND PROTECTION

essential that customers prioritize their vanity 800 number brand protection needs. External vanity 800 numbers tend to be heavily advertised and revenue-generation applications. Top priority should be paid to these

888 NUMBER PRE-RESERVATION

There may be an opportunity for customers to request 888 numbers for which you do not use the 800 version, but which you would like to acquire. If the FCC allows pre-reservation, AT&T will request the 888 vanity number for you

What to do :

Please fill out the attached form and fax it back to 1-800-352-2809 immediately.
This form DOES NOT GUARANTEE the reservation on any 888 numbers, it simply allows AT&T to request the 888 number(s) on your behalf



Request To AT&T For 888 Number Reservation(s)

I hereby authorize AT&T to act as my agent and take action as available under Federal Communications Commission (FCC) rules and regulations to attempt to reserve on my behalf the 888 numbers specified below.

I understand that:

- the regulations regarding reservation of new 888 numbers, including 888 numbers based on existing 800 numbers are: (i) determined and administered by the FCC and its agents, and (ii) not yet established as of this date;
- AT&T cannot control and is not liable for the acts or omissions of the FCC or its agents, including acts or omissions relating to 800 and 888 number rules and regulations;
- AT&T does not represent or guarantee that I will receive reservations or assignments of any specific 888 number(s), including those listed below.

Ranked below from highest to lowest priority are those 888 numbers which I wish AT&T to attempt to reserve for my company. In addition, each 888 number requests is coded with one of the following criteria:

E = External Vanity - This is the 888 version of an advertised 800 number currently used by our company today that issued externally for our customers (non-employees) to contact our business and for which AT&T is the RespOrg.

I = Internal Vanity - This is the 888 version of an 800 number currently used by our company today that is used internally for employee applications and for which AT&T is the RespOrg.

A = Acquire - This is the 888 number for which our company does not use the 800 version, but which would like to acquire.

All 888 Numbers
requests must be
in numeric
format.

	E, I, or A		E, I, or A
1. 888-_____	_____	6. 888-_____	_____
2. 888-_____	_____	7. 888-_____	_____
3. 888-_____	_____	8. 888-_____	_____
4. 888-_____	_____	9. 888-_____	_____
5. 888-_____	_____	10. 888-_____	_____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Customer Name: _____ Date: _____

Customer Signature: _____ Title: _____

AT&T Representative Name: _____ Date: _____

AT&T Representative Signature: _____ Title: _____

Phone Number: _____ Fax Number: _____